Putting the World in Better Hands
Empowering a New Generation of Enlightened International Leaders
Dear Friends,

Abraham Lincoln once said that the best way to predict the future is to create it. In the current, turbulent times, fostering a new generation of international leaders - those who can shape a more positive outlook for the world - has never been more urgent. It is thus with a strong sense of mission that the European Academy of Diplomacy (EAD) continues offering the highest quality leadership and diplomatic programs for professionals from all walks of life.

Since its establishment in 2004, much of the EAD’s continuing success comes from our value-based approach. The principles of empowerment, co-ownership and open dialogue form the backbone of all of our programs. Through a number of institutional partnerships, including one with the Council of Europe, we promote responsible leadership, based on the respect of law, human rights and good governance. Finally, as the international system is moving from rules-based architecture to interest-based networks, we offer tools that help leaders to deal with the speed and complexity of social, economic and technological change.

As we look back in retrospect at the hundreds of programs realized, gathering more than 5500 young leaders from 75 countries, we take pride in what has been accomplished thus far. More importantly however, as we meet inspiring young leaders, share and learn new ideas and hear back from our alumni, we continue to look with optimism into the future. Our vision is to see the European Academy of Diplomacy evolve into one of the leading diplomatic academies in the world, ethically engaged and internationally recognized for cutting-edge programs, which liberate students to learn, challenge and lead.

We invite you to join us and support our mission of empowering a new generation of enlightened international leaders.

Yours respectfully,

Katarzyna Pisarska
EAD Founder & Director
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The history of the European Academy of Diplomacy is a story of two student activists - Katarzyna Pisarska and Zbigniew Pisarski - who saw around them the energy, vibrant growth and changes taking place in their country. Having met in 1999, they shared something that many young Poles passionately believed in at the time - a conviction that their country was on a path to become a prosperous democratic state and that Poland’s future was at the united crossroads of Eastern and Western Europe.

What they also believed was that the success of their dream was largely determined by the formation of a new generation of open-minded, dialogue-oriented and internationally exposed Polish leaders. Through the establishment of the nationwide student union, the Polish Forum of Young Diplomats (PFYD) in 2001, the future EAD founders worked on a number of initiatives that brought together young, energetic Polish leaders who promoted civic activism and encouraged a larger youth stake in the ongoing foreign policy debate in Poland.

2004 saw Poland achieve its goal of joining the European Union. The same year, Katarzyna & Zbigniew established their first training program to foster leadership and promote networking among young, internationally oriented Poles - The Academy of Young Diplomats. The program gave hands-on training to a small group of PFYD members who were interested in pursuing a career in international relations. By the Fall of that year, more than 800 applications had been received and it was clear that the initiative would be neither small nor exclusive. The first edition of the Academy of Young Diplomats was inaugurated in December 2004 with 210 students representing more than 90 universities. And thus the story of the European Academy of Diplomacy begins.

Between 2004 and 2017, the European Academy of Diplomacy has gone through many stages of development. Its innovative approach to skills trainings, a value-based program policy and an ever growing international outreach have made it one of the leading diplomatic academies in Europe and one of the first non-governmental, non-for-profit entities of its kind. Through a multitude of partnerships, which include the Council of Europe, the International Visegrad Fund, the Polish Ministry of Foreign Affairs and many other governmental and non-governmental partners, the institution is ethically engaged and internationally recognized for cutting-edge programs, which liberate our participants to learn, challenge and lead. After over a decade of existence its mission has widened from opening Poland to the world, to bringing the world to Poland.
The core component of every EAD program is faculty & visiting speakers: world leaders, diplomats, politicians and academics, who contribute their dedication and passion to the study and practice of diplomacy and foreign affairs. Participants of EAD programs have the opportunity to engage with globally recognized opinion-makers and shakers to discuss the most important issues the world faces today. Here is what some of our guests had to say about the interaction with EAD students:

**Professor Zbigniew Brzeziński**

“I have enjoyed the discussion with the students of the European Academy of Diplomacy enormously, and, more importantly, I was very much impressed by the initiative you have undertaken. It represents a new Poland, the Poland of 21st century, and a Poland for the first time in an extremely long time that is geopolitically entrenched in something larger than itself and yet friendly to Poland’s national identity and political sovereignty. By training a new generation of Polish diplomats, EAD is rendering a real national service.”

**Professor Norman Davies**
British historian

The European Academy of Diplomacy does more than shape future Polish diplomats. It is an institution with the mission of building a stronger Poland within a unified Europe, a Europe without borders between East and West.”

**Minister Radosław Sikorski**
Minister of Foreign Affairs of the Republic of Poland (2007 - 2014)

“I congratulate the European Academy of Diplomacy [...] I see before me many future European leaders who are aware of the challenges of tomorrow and ready to confront them.”

**President Lech Wałęsa**
President of the Republic of Poland (1990 - 1995)
Nobel Peace Prize Winner (1983)

“In our globalizing world we are in need of common values such as equality and freedom. This is the task for the new generation of diplomats – to build a planet based on the principle of solidarity and on other common values.”
EAD

Founded in 2004

1st
1st Non-Governmental Diplomatic Academy in Europe

660+
Scholarships Awarded

71
Percentage of Women in EAD Programs

5500
Alumni

75
Nationalities

10
International Alumni Clubs

100+
Trainers & Guest Speakers

3650+
Hours of Public Administration Trainings

2750+
Hours of Postgraduate Training

1200+
Hours of Training for Diplomatic Corps

28000+
Facebook Fans
The International Honorary Council was established to help further the European Academy of Diplomacy’s mission of fostering a new generation of enlightened leaders. Its primary purpose is to provide inspirational and intellectual guidance to the European Academy of Diplomacy leadership. International Honorary Council members are highly distinguished international leaders and statesmen who have consistently shown a passionate dedication for working for a more democratic world, a more united Europe without historical divisions, and strengthening of trans-Atlantic relations.

The Council includes

- **Valdas Adamkus** (Lithuania)

- **Jerzy Buzek** (Poland)
  - Prime Minister of Poland (1997 - 2001)
  - President of the European Parliament (2009 - 2012)

- **Aleksander Kwaśniewski** (Poland)
  - President of Poland (1995 - 2005)

- **Władysław Bartoszewski** (Poland)
  - Minister of Foreign Affairs of Poland (1995 and 2000 - 2001)

- **Norman Davies** (United Kingdom)
  - British historian, author of “Europe: A History”

- **Richard Lugar** (USA)
  - United States Senator (1977 - 2013)

- **Boris Tarasyuk** (Ukraine)
  - Member of the Verkhovna Rada (2002 - present)

- **Hanna Suchocka** (Poland)
  - Prime Minister of Poland (1992 - 1993)

- **Władysław Bartoszewski**
  - Member of the European Parliament (2004 - 2009)
  - MEP (2009 - present)

- **Zbigniew Brzezinski** (United States of America)

- **Danuta Hübner** (Poland)
  - EU Commissioner for Regional Policy (2004 - 2009)
  - MEP (2009 - present)

- **Mikheil Saakashvili** (Georgia)
  - President of Georgia (2004 - 2013)

- **Vaira Vīķe-Freiberga** (Latvia)
  - President of Latvia (1999 - 2007)
The Council of Ambassadors of the European Academy of Diplomacy constitutes a prestigious assembly supporting the Academy in implementing its mission of preparing future leaders in the field of modern diplomacy. The Council is a non-formal forum for discussing priorities of Polish foreign policy and exchanging opinions and recommendations between high-ranking Polish diplomats. The body supports the Academy’s efforts in creating programs and trainings that address the most current challenges of contemporary diplomacy with the most efficient tools by providing insight and suggestions based on years of professional diplomatic experience.

The Council includes

- Jan Wojciech Piekarski
  Head of the Council

- Andrzej Byrt

- Marek Grela
  Ambassador to the European Union (2002 - 2006)

- Andrzej Krzeczunowicz
  Ambassador to NATO, WEU, Belgium and Luxembourg (1992 - 1997)

- Janusz Niesyto
  Ambassador to Switzerland and Liechtenstein (2005 - 2007) and Finland (2011 - 2015)

- Piotr A. Świtalski
  Ambassador of the European Union to Armenia (2015 - present)

- Jan Truszczynski
  Ambassador to the European Union (1996 - 2001)

- Stanisław Glosek
  Ambassador to Russia (1989 - 1996)

- Jarosław Gugała

- Agnieszka Morawińska
  Ambassador to Australia (1993 - 1997)

- Krzysztof Plominski
  Ambassador to Iraq (1990 - 1996) and Saudi Arabia (2000 - 2004)

- Eufemia Teichmann
  Ambassador to Lithuania (1996 - 2001)

- Jan Widacki
  Ambassador to Lithuania (1992 - 1996)

- Bogdan Góralczyk
  Ambassador to Thailand, Republic of Philippines and Union of Myanmar (Burma) (2003 - 2008)

- Maciej Kozłowski
  Ambassador to Israel (1999 - 2003)

- Jerzy M. Nowak

- Krzysztof Śliwiński

- Andrzej Towpik

- Eugeniusz Wyzner
Highlights of the Academic Year 2016/2017

Inauguration of the 13th Edition of the Academy of Young Diplomats with Guest of Honor: Mikhail Khodorkovsky
Warsaw (3 December 2016)

EAD Family Reunion
Łódź (23 - 25 September 2016)

Alumni of the Year Award Presentation
Warsaw (3 December 2016)

New Security Leaders Program at Warsaw Security Forum
Warsaw (23 - 28 October 2016)

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Council of Europe INGOs Conference visit
Warsaw (1 - 2 June 2016)

“Profession: Diplomat” - series of open lectures at 15 Polish universities
(March - November 2016)

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The Alumni Club of the European Academy of Diplomacy aims to develop and strengthen the EAD’s global network of young, high potential leaders, building on the personal and professional relationships developed during the programs at the EAD.

Each year, the Alumni Club organizes closed events and trainings, open conferences and annual alumni gatherings taking place in different cities around Poland. Recent alumni activities include meetings with President Lech Wałęsa and Professor Norman Davies, Alumni Gatherings in Kraków, Rzeszów and Toruń, and for the first time, a joint Family Reunion of the Polish Forum of Young Diplomats, Casimir Pulaski Foundation and EAD Alumni Club held in June 2015 in Gdańsk where participants spent 3-days visiting the historical city of Gdańsk, sunny days on the beaches of Hel and action packed nights in the clubs of Sopot. The 2016 Alumni Family Reunion was organized in Łódź and hosted brainstorming sessions on further development of alumni community and two days of networking activities.

Each year the alumni community recommends their candidates for Alumni of the Year Award. Introduced in 2014, the Award recognizes members of alumni community for their professional achievements and successes. The award is conferred in presence of more than 500 guests, diplomats at the Inauguration and Graduation Ceremonies of the Academy of Young Diplomats. Since 2014, eleven outstanding alumni have been recognized for their achievements.

### 2016 Alumni of the Year

**Veronika Grishel**  
Poland

**Ziya Guliyev**  
Azerbaijan

**Lahoucine Khabid**  
Morocco
With more than 5500 graduates from over 75 countries, the key to the European Academy of Diplomacy’s success lies in a unique formula of education and training. The EAD offers programs that provide participants with a combination of theory and practice, exploring the most critical topics for future international leaders willing to take responsibility for the world around them. The programs benefit from the knowledge and expertise of an international faculty, as well as from the diversity and a drive for excellence of our student body.

**Annual Programs**

- Academy of Young Diplomats
- Visegrad School of Political Studies
- VSPS Western Balkans Anti-Corruption Forum
- Postgraduate Studies in Diplomacy

**Diplomatic Workshops**

- European Diplomacy Workshop: EU Foreign Policy Analysis
- Schools of Diplomatic Skills - Spring, Fundamental & Advanced
- Business & Diplomacy
- Energy Security Workshop
- New Security Leaders
- VSPS Meets Eastern Partnership
- VSPS Meets Russia

**Executive Education**

- Diplomatic Protocol
- Savoir-Vivre
- Organization of Official Visits & Press Conferences
- Effective Meetings & Contacts with EU Representatives
- Intercultural Communication
- Public Speaking
- Working with the Media
- International Negotiations
- MFA & EU Selection Procedures
- Polish for Diplomats

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The Academy of Young Diplomats (AYD) is an annual diplomatic program for emerging global leaders, preparing future diplomats, civil servants and social entrepreneurs for international careers in a spirit of responsibility for the surrounding world. Addressed to senior students, graduates and young professionals, the program offers, among others, 70-hours of hands-on diplomatic training, a special workshop session, study visits and one study-session in Cracow. Since 2004 over 2200 participants from 50 countries have graduated from the Academy of Young Diplomats. Over 100 AYD Alumni found work in the Ministries of Foreign Affairs of their respective countries, while others are employed in European institutions, international organizations, public administration and business.

About the AYD program:

In the framework of 8 weekend sessions the program offers over 70 hours of hands-on trainings, which are conducted by experienced trainers and professionals working in the field of diplomacy. Each participant selects one of the three specializations: International Organizations (in English), International Security (in English) or the Polish Foreign Service (in Polish and English). The program gives participants the opportunity to exchange best practices, develop their competencies, meet inspiring people and expand their professional and personal networks.

Every year, participants learn from outstanding personalities from the world of politics and academia. Guest speakers included: President Valdas Adamkus, Prime Minister Card Bildt, Prof. Władysław Bartoszewski, Prof. Zbigniew Brzezinski, Prof. Norman Davies, Prof. Danuta Hübner, Dr. Bernard Kouchner, President Aleksander Kwaśniewski, Senator Richard Lugar, Dr. Alaksander Milinkevich, President Mikheil Saakashvili, Minister Radoslaw Sikorski, Dr. Javier Solana, President Vaira Viķe-Freiberga and President Lech Wałęsa.

AYD is a mutually supportive community of people with similar ambitions, interests and passions taking first steps towards an international career. After finishing AYD, participants gain a prestigious diploma recognized by many international institutions. Graduates of the program have an opportunity to join the EAD Alumni community of 5500 individuals.
Participants of the AYD choose one of three specializations: *International Organizations*, *International Security* and *Polish Foreign Service*.

Each specialization is designed to meet the needs and interests of the participants and prepare them for the challenges of their future careers. As part of each path participants will take part in practical workshops, lectures, and study visits.

- Seven 3-day Weekend Sessions in Warsaw
- One 3-day Study Session in Cracow
- Inauguration and Graduation Ceremony with Special Guest
- Optional Sunday Workshops
- Optional Study Visits and Meetings
- Internship Program
- Optional Polish and English Courses

**Specializations:**

*International Organizations*

This specialization is designed for individuals interested in working in the EU institutions, international organizations and 3rd sector. After completing this specialization you will:

- Understand the EU decision-making process and know how to deal with the challenges of working for the European institutions
- Increase your knowledge about working in multilateral international organizations, eg. United Nations, NATO
- Gain knowledge about international security systems and current security challenges
- Understand what are the objectives and the main actors of the International Humanitarian Aid
- Develop multilateral negotiations skills
- Master the nuances of diplomatic protocol and savoir-vivre
- Polish your public speaking skills
- Learn how to apply the principles of savoir-vivre in your daily work
- Get acquainted with tools of public diplomacy
International Security
This specialization has been developed for individuals who are interested in issues related to international security. During the program you will:

- Discover challenges in the field of international security and energy
- Widen knowledge about the structure and decision-making process in the NATO
- Discuss security challenges and defense measures
- Understand how the crisis management processes work in such organizations as the UN, NATO, EU
- Learn what are asymmetric threats and how to combat terrorism
- Learn the rules of diplomatic protocol and its practical use
- Develop negotiation and conflict resolution skills
- Learn how to apply the principles of savoir-vivre in your everyday work
- Master techniques and tricks useful in public speaking

Polish Foreign Service
This specialization is an ideal choice for individuals considering a career in diplomatic and consular service of the Ministry of Foreign Affairs of Poland. During this specialization you will:

- Widen your knowledge about the work in the diplomatic and consular services
- Learn how to prepare for the exam for the diplomatic and consular application
- Understand what is national branding
- Master techniques of public speaking and managing anxiety and stress
- Improve your negotiation skills
- Learn the rules of diplomatic protocol and their practical uses in your daily work
- Get familiar with best practices of working with media
- Learn what e-diplomacy is and how to create effective messages
- Widen knowledge about intercultural dialogue
Participants about Academy of Young Diplomats

Jowita Wencius
Ministry of Foreign Affairs of Poland
Graduate of the 11th edition of AYD

“The Academy is an excellent networking platform for all those who share similar interests and wish to improve their qualifications. For me personally, Academy is an excellent choice for people with passion, who strive to find a modern, innovative way to develop their skills, both professionally and personally. Highly recommended!”.}

Joanna Burnos
International Cooperation Representative, Nowoczesna Party
Graduate of the 7th edition of AYD

“Understanding the practices of so many areas: journalism, public relations, politics or diplomatic protocol was for me an opportunity to gain valuable knowledge, which cannot be replaced by the best textbooks. The programs offered by EAD are helpful in starting a career in diplomacy, politics and business”.

Anna Maria Rożek
Councillor of the City of Warsaw, Law and Justice Party
Graduate of the 9th edition of AYD

“The knowledge I have acquired during the Academy of Young Diplomats is very useful in my work with the Foundation Light for Africa, where I attend many meetings with high-level diplomats and public service employees from around the world. I would highly recommend AYD to any young person who wants to broaden his/her horizons and knowledge about international affairs”.

Veronika Grishel
Coordinator of Main Events at the World Youth Day, PhD candidate at Cracow University of Economics
Graduate of the 8th edition of the AYD

“The program offers inspiring lectures, ambitious students as well as unique speakers. At EAD you can count on meeting people with passion, and drive - to change the world for the better. The program strives to answer many questions, discover new opportunities for growth, and help you develop a meaningful and impactful career. Try it out, you won’t regret it!”.

Adam Pustelnik
Director of Investor Service and International Cooperation Bureau, City of Lodz Office
Graduate of the 9th edition of AYD

“Academy is an excellent solution for all those who share similar interests, an open mind and wish to improve their competencies. For me personally, Academy was a great experience both because of obtained skills and initiated contacts. I highly recommended the course, a great way to start a career and your path to become a leader”.

Veronika Grishel
Coordinator of Main Events at the World Youth Day, PhD candidate at Cracow University of Economics
Graduate of the 8th edition of the AYD

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Joanna Gajowniczek
Graduate of the 12th edition of the AYD

“Just like Barack Obama, I strongly believe that in public lives we need people who know what they are talking about. In politics, and in life, ignorance is not a virtue. I recommend AYD to young leaders looking for thought-provoking discussions, utmost interesting lectures & workshops, behind-the-scenes glimpse at diplomats’ life and of course - new, most inspiring friendships from all over the world. AYD broadens your horizons and makes you think, there really is a Knight of Freedom in every one of us!”.

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Visegrad School of Political Studies

The Visegrad School of Political Studies (VSPS) is a joint project of the European Academy of Diplomacy and the Council of Europe that brings together young politicians, civil society activists, journalists and civil servants from the countries of the Visegrád Group - Czechia, Hungary, Poland & Slovakia - for seminars to help increase involvement in the democratic processes, foster exchange of know-how and strengthen regional cooperation among a new generation of Central European “movers and shakers”. In addition, the Visegrad School meets in broader regional formats, hosting young leaders from Eastern Partnership countries, Western Balkans and Russia.

VSPS Migration Program

The VSPS Annual Program „Perceptions of migration in Visegrad School and Germany“ (VSPS Migration Program) is designed to influence and shape the public debate on migration in Czechia, Germany, Hungary, Poland and Slovakia. During 4 sessions, the program takes 20 young leaders to 4 cities in 3 countries, where they attend workshops, discussions and meetings covering different aspects of migration.

The goals of the VSPS Migration Program are threefold:

1. To deepen the participants’ knowledge on the issue of migration, develop their ability to identify and solve the complex challenges facing Central European societies, as well as enhance their capacity to shape and strengthen the democratic processes in their respective countries.

2. To allow participants to share different perspectives on migration between Visegrad Group and Germany and discuss their root causes.

3. To influence the younger generation by conducting meetings with high school students and providing them with fact based views on the migration crisis, as well as presenting them with a forum to express their own views, doubts and thoughts.

Workshops
- Xenophobia in the EU
- Migration and refugee crises
- Public speaking
- Methodology - working with teens

Public debates
- Meetings in high schools
- Joint conference with the students of the Academy of Young
- Presentation of the results of the program with experts from V4 and Germany
Visegrad School of Political Studies

Visegrad School of Political Studies Meets Eastern Partnership initiative is an extension of the VSPS, that aims to promote the collective and individual V4 democratic transition experience to young political, social and governmental leaders from Eastern Partnership countries. Since 2014 the VSPS-EaP brought together over 150 participants from the EaP and V4 to undertake workshops that highlight the region’s EU integration, civil society development and general transitional experience.

VSPS Meets Eastern Partnership

**Curriculum**

- V4 and Polish democratic transition
- EU integration experience
- Successes and failures in regional V4 cooperation, EU decision making and lobbying
- Citizen diplomacy and civil society

VSPS Meets Russia

The VSPS Meets Russia program is focused on the empowerment of Russian civil society. Through a series of workshops designed to facilitate transferring of know-how among individuals working in diverse fields of the non-governmental sector, it aims at supporting social activism, combating stereotypes and strengthening ties between young social and political leaders from Europe and Russia. The program also covers various leadership and managerial skills, as well as communication and fundraising strategies.

VSPS Meets Russia

**Curriculum**

- Leadership and team management
- Volunteer recruitment and management
- PR and communication strategies
- Security in communication
- Social media campaigns
- Fundraising strategies and techniques
The VSPS Meets Balkans initiative aims to promote democratization in the Western Balkans by sharing the experience of systemic transition in the V4 countries. It focuses on improving anti-corruption measures and raising social awareness. The program is open to young professionals from Czechia, Hungary, Poland, Slovakia, Albania, Bosnia and Herzegovina, Kosovo, Macedonia, Montenegro and Serbia.

### Curriculum

- Fighting corruption
- Fostering political transparency
- Role of watchdogs
- Study visits to institutions engaged in countering corruption
- Debates on the conclusions of the program in Western Balkan Countries

### Network of Schools of Political Studies

By establishing the first School of Political Studies in 1992, the Council of Europe has aimed to promote the fundamental values on which the European project was founded at the end of the Second World War: democratic pluralism, human rights and the rule of law. Since then, 21 Schools have been set up along the same lines under the auspices of the Council of Europe.

As the 19th member of the Council of Europe’s Schools of Political Studies network, the Visegrád School benefits from sharing of vast knowledge, experience and know-how from the other 20 schools in the network and looks to expand and share Czech, Hungarian, Polish and Slovakian unique transformational experience to partner schools in the Eastern Partnership, Western Balkans, the Middle East and North Africa.

### World Forum for Democracy

Every year, the alumni of the VSPS attend the World Forum for Democracy - an international conference organized by the Council of Europe in Strasbourg, France. The Forum gathers participants from all 21 Schools of Political Studies, as well as other guests and creates a platform for dialogue and innovation dedicated to democracy. A unique event of its kind, it is a place for decision-makers and activists to debate solutions to key challenges to democracies worldwide.
International Programs
European Diplomacy Workshop

European Diplomacy Workshop: EU Foreign Policy Analysis is designed to develop critical thinking and deepen understanding of the EU’s role in the global politics. Combining interactive methods, discussions and simulations, the program covers different dimensions of EU foreign policy, and offers hands-on trainings in policy analysis and public speaking. In addition, divided into groups, the participants prepare their own set of recommendations on a chosen issue, which is published by the European Academy of Diplomacy. Program formula puts emphasis on critical thinking of the participants and their ability to understand and analyze the trends in European international relations and foreign policy.

Curriculum

- Policy Analysis Workshop
- EU Decision Making and Foreign Policy
- Functioning of the European External Action Service
- Eastern Dimension of EU Foreign Policy
- EU – MENA Relations
- EU – Balkans Relations
- EU Response to the Migration and Refugee Crises
- Public Speaking Workshop
- Presentation of Group Work and Discussion

EDW Participants
Since 2010, almost 350 participants from 50 countries attended the EDW

Jamille De-Andra Chim
EDW Alumna from Jamaica

“I wanted my first time in Europe to be an enlightening experience and indeed it was at the European Academy of Diplomacy. A week long compact workshop on Eastern Partnership, it was challenging and rewarding in scope. With a plethora of cross cultural linkages, the program engaged me in the complex realities of a new geographical determinant. The Academy is diverse, riveting and informative; reaffirming that we are catalysts for change”

Yike Guo
EDW Alumnus from Germany

“Never have I had a stronger desire to pursue an entire life in diplomacy, than after spending some genuinely memorable and inspiring days at the European Academy of Diplomacy. I thank the team for organizing everything and I am boundlessly grateful for all the precious friends I have met, each of them truly committed and wonderful in their own way.”
The Schools of Diplomatic Skills are a series of week-long workshops created for perfecting soft skills necessary for work in an international environment. Coursework is designed specifically for young professionals, soon-to-be graduates and emerging leaders from the diplomatic, international business, NGO and government sectors. During the workshops, participants are given the opportunity to learn through a unique combination of theory and practice. Each of the programs consists of over 30 hours of different level workshops, lectures and simulations. Thanks to diverse and multicultural participants, it is also a forum for exchanging experiences and networking. There are 3 sessions of School of Diplomatic Skills organized every year.

Curriculum

**Schools of Fundamental Diplomatic Skills**
- Bilateral Negotiations
- Fundamentals of Leadership
- Public Speaking
- Savoir-Vivre
- Fundamentals of Diplomatic Protocol & Etiquette

**School of Advanced Diplomatic Skills**
- Multilateral Negotiations
- Policy Advising
- Advanced Public Speaking
- Public Diplomacy
- Social Media Campaigns
- Advanced Diplomatic Protocol & Etiquette

Recommendations

**Micaela Thurman**
EAD Alumna from USA

“The one-week training program with the School for Advanced Diplomatic Studies was an opportunity to take my skills as an international policy implementer to the next level. Through a combination of lectures and workshops, theory was combined with practice to identify tools to help navigate complex situations from developing a policy plan to hosting international delegations. The diversity among participants provided an additional opportunity to compare experiences on every topic addressed, while building a global network of policy professionals.”

**Pavithra Jayatissa**
EAD and SADS Alumna from Sri Lanka

“Many thanks to the European Academy of Diplomacy for organizing such an amazing workshop. The workshop helped me learn, unlearn and relearn what I knew. The European Academy of Diplomacy team was very helpful, hospitable and very cheerful. I had a great week, I just wish that we had more time.”
International Programs
Business & Diplomacy

The Business & Diplomacy program is designed for university students, young professionals and academia representatives who wish to advance their internationally-minded careers. It aims to refine the skill-set, specific knowledge, and genuine experience in the growing field of lobbying and economic diplomacy. By combining intensive lectures and interactive training modules with detailed analysis of current trade issues, the course offers a platform to engage with economic, political, legal, and cultural lenses. The hands-on exercises and simulations allow the participants to apply the theoretical concepts in practice, as well as question them in light of the difficulties related to multilateral negotiations in trade and commerce.

Curriculum

EU Lobbying
- EU Institutions and Decision Making Process
- EU scene: Stakeholders and Decision Makers
- Lobbying Tools and Strategies
- Communication in Lobbying

Business Negotiations
- Theoretical Introduction
- Full day of case study based simulations

Economic Diplomacy
- Intersections of Business and Diplomacy
- Introduction to Economic Diplomacy
- Domestic and External Decision Making
- Trade Agreements (TTIP/TTP)
- Main Trade Blocks and Organizations (WTO, OECD)

Recommendations

Maka Mdivani
EAD Alumna from Georgia
“If you want to spend a remarkable week with people who share the same values and interests, if you want to enhance your academic knowledge in EU foreign affairs and improve your practical skills in diplomacy, if you like to spend unique evenings at different embassies, you must apply! The European Academy of Diplomacy does their best to make the events unforgettable. There is only one disadvantage - it's too good to last only a week!”

Monica Nica
EAD Alumna from Romania
“The European Diplomacy Workshop meant networking with incredible participants, working with great trainers, speakers and diplomats; enhancing knowledge of EU foreign policy; improving negotiations and presentation skills; enjoying every day and feeling sorry that it was over so soon”.

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International Programs
Security Workshops

Energy Security Workshop

The Energy Security Workshop provides an answer to the growing demand for energy expertise necessary to tackle global challenges of the 21st century. The workshop is a diverse 5-day program designed to support participants with an interest in energy security and European energy policies. It deals with the latest developments and global trends in the energy sector, the geopolitics and the key challenges of the future. It is devoted to the interrelation between energy and security with a close examination of contemporary conflicts and crises. Through interactive tasks, participants acquire skills essential for understanding and solving global issues and conflicts. Experts in the field share their experiences and assist the participants in developing their own strategies.

Curriculum

EU Energy Security
- National Perspectives on Energy Security
- Transatlantic Energy Relations

Energy Security & Foreign Policy
- Energy as a Tool of Russian Foreign Policy
- 2009 Gas Crisis and Reaction of the V4

Transnational Energy Conflicts
- Transnational Conflicts over Natural Resources
- Case Study: Water Diplomacy and Conflict
- Challenges and the Future of Energy Security

New Security Leaders Program
In Partnership with Casimir Pulaski Foundation

The New Security Leaders program is a leadership development program for mid-career, high potential leaders from foreign policy, defence and security fields. Over the course of 4 days, NSL participants work with mentors - world leaders, global thinkers and experts - to discuss the pressing global security challenges. The NSL takes place on the margin of the Warsaw Security Forum, allowing young leaders to attend the Forum and help shape the discussion.

Curriculum
- 2-days of Moderated Discussions and Simulations
- Private Meetings with VIP Speakers
- Participation in Warsaw Security Forum
In order to address challenges that lie ahead, a modern diplomat has to acquire a wide and comprehensive knowledge of international affairs, as well as a set of skills necessary for functioning in multicultural environment. **Postgraduate Program in Diplomacy**, run jointly by the European Academy of Diplomacy and the Polish Naval Academy, builds on previous experience and academic achievements of the candidates to equip them with professional skills and competencies necessary for those who want to pursue a career in diplomacy. It places equal emphasis on both academic and practical aspects of diplomacy, hones intercultural and communication skills, provides extensive knowledge of both traditional and non-traditional diplomacy.

**Student Profile**

The program is addressed to students, junior and mid-career professionals from the international business, diplomacy, third sector, military and administration.

**Organization of postgraduate studies:**

- Studies last two semesters (160 hours)
- First semester takes place in the Polish Naval Academy in Gdynia
- Second semester takes place in European Academy of Diplomacy in Warsaw
- Language of lecture: English
- Classes are held on weekends (Saturdays and Sundays)
- Students are awarded a joint postgraduate diploma of Polish Naval Academy and European Academy of Diplomacy

**Benefits**

The studies are conducted in form of workshops, practical exercises and simulations, with supporting lectures and presentations. As a student of Postgraduate Studies in Diplomacy you will:

- Gain and develop practical skills required in any professional activity conducted in international environment
- Practice and hone your analytical skills
- Get a chance to better your professional communication and intercultural competencies
- Get acquainted with new, non traditional approaches to conducting diplomacy: public diplomacy, science diplomacy, sport diplomacy, water diplomacy, citizen diplomacy and many more
- Polish your public speaking and presentation skills
- Broaden your understanding of security issues
- Deepen your knowledge in the fields of diplomatic and consular law, diplomatic protocol, international and intercultural savoir-vivre, organizing meetings and official visits
Executive Education

The European Academy of Diplomacy offers executive level skills training programs for public administration, diplomatic corps and international business clients. Each program is tailor-made to meet the professional needs of organization and can include elements both of public administration and business curriculum.

Our Assets

- Professional staff of international trainers
- The highest quality of training programs
- Interactive training methods
- Dedicated trainings tailored to client’s needs
- Deepened analysis of training needs
- Post-training and individual consultations with trainers
- Experience in cooperation with business clients
- Flexibility in preparing administrative, logistics and organizational settings for trainings
- Professionally equipped training rooms in the center of Warsaw
- Trainings conducted in English, German, French and Russian languages
- 3000 hours of Public Administration and Business trainings
Executive Education

Public Administration

- Diplomatic Protocol
- Conducting Effective Meetings with EU Officials
- EU Decision Making
- EU Lobbying
- Official Meeting Etiquette
- Organization of Official Meetings and Visits
- Administrative Correspondence
- Public Speaking in an International Environment
- Cultural Differences and Intercultural Communication
- Social media for Public Diplomacy
- International Negotiations (Bilateral & Multilateral)
- Official Dress Code
- Creating an Agency Image
- Working with the Media
- Managing Multicultural Teams
- Public Negotiations
- Cybersecurity
- Diplomatic and Consular Law

Business

- Principles of Business Protocol
- Organizations of Press Conferences & Trade Fairs
- Organization of Business Meetings & Social Events
- Savoir-Vivre in Business
- Business Correspondence
- Professional Secretariat Skills
- Business Dress Code
- Cultural Differences in Business Relations
- International Negotiations (Bilateral & Multilateral)
- Acquiring Investors in Asia
- Working with the Media
- Public Speaking in an International Environment
- Managing Multicultural Teams
- Professional Secretariat and Diplomatic Protocol
- Polish Culture - Cross Cultural Training

Trainings for Competitions

- Training for Candidates for the Polish Foreign Service (MFA)
- Training for Candidates to European Institutions

Language Courses:

EAD Language Courses are tailor-made programs designed to meet the needs of individuals interested in advancing their language skills. EAD Language Courses aim to prepare participants to discuss advanced topics and to pass the Ministry of Foreign Affairs language examinations. EAD language instructors use authentic materials and an interactive learning style that ensures participants develop the confidence necessary to take on the most difficult linguistic challenges. EAD Language Courses focus on areas of language development, with a particular emphasis on summary writing - a key component of the Ministry exams as well as strengthening discourse on specific subjects.

Polish for Diplomats and Executives is a course organized by European Academy of Diplomacy, with the support of the Ministry of Foreign Affairs, designed for members of diplomatic corps accredited in Poland. The course reflects the needs of participants and focuses mainly on the practical language skills, i.e. speaking and reading. More advanced participants improve not only their language skills but also their knowledge about Poland’s history and culture.
References

“European Academy of Diplomacy has organized “Diplomatic Protocol and savoir-vivre” training for the employees of the Office of the Marshall of Lubelskie Voivodeship. The service was provided in fully professional manner and in adherence to high standards of quality”.

Office of the Marshall of Lubelskie Voivodeship

“European Academy of Diplomacy has organized “Diplomatic Protocol and business etiquette” for a group of employees of the C&C Technology Sp. z o.o. in Leszno. The training met the expectations of participants, who have highly evaluated the content of the training. We are very satisfied with the quality of the service provided by the European Academy of Diplomacy, which is a reliable business partner and it is our pleasure to recommend its services”.

C&C Technology Sp. z o. o.

“European Academy of Diplomacy has conducted an English language workshop “Public speaking in international environment” securing a positive feedback of participants. The cooperation with European Academy of Diplomacy has been constructive. The Academy has fully met the needs, and presented a proactive and flexible approach to the organizational and logistic arrangements. The Academy is reliable and recommendable partner”.

Ministry of Family, Labor and Social Policy

“European Academy of Diplomacy has conducted an English language workshop “Public speaking in international environment” securing a positive feedback of participants. The cooperation with European Academy of Diplomacy has been constructive. The Academy has fully met the needs, and presented a proactive and flexible approach to the organizational and logistic arrangements. The Academy is reliable and recommendable partner”.

General Police Headquarters of Poland

“European Academy of Diplomacy has organized and implemented training “Diplomatic Protocol” for a group of employees of the Gmina Świdnica, Gmina and City of Czerwieńsk, and City and Gmina of Nowogród Bobrzański. The training fully met the expectations of our employees who highly evaluated the content of the training. We are pleased to recommend the European Academy of Diplomacy to all interested customers.”

Local administration of Świdnica, Czerwieńsk, Nowogród Bobrzański

“We sincerely thank the European Academy of Diplomacy for organising a specialist training on “Diplomatic Protocol” for our serving staff. High quality of the training both in theoretical and practical component, content tailored to our specific needs resulted in improving skills and competencies of our employees.”

Kręgliccy Restaurants and Catering

“The Faculty of Humanities of the Polish Naval Academy wishes to express its heartfelt thanks to the European Academy of Diplomacy for professional organization of a series of trainings. We appreciate the Academy openness to our expectations and flexible approach to our calendar restrictions. We are pleased to recommend the workshops and trainings offered by the Academy to institutions, businesses and individuals expecting professionalism and highest quality services.”

Polish Naval Academy

“The Bureau of Staff, Training and Organization of the Ministry of the Interior and Administration hereby confirms the European Academy of Diplomacy has conducted two dedicated “Diplomatic Protocol” trainings for the management of the Ministry. The training has gathered positive feedback of the participants and the service has been provided in a professional and reliable manner.”

Ministry of the Interior and Administration

“European Academy of Diplomacy has conducted a “Savoir-vivre in business” training for group of Daftcode Sp.z o.o. Employees. The training has been highly evaluated by the participants and we would like to recommend Academy as a partner guaranteeing high quality of services.”

Daftcode Sp. z o. o.
Partners
Distinguished Speakers

Valdas Adamkus
President
Republic of Lithuania

Władysław Bartoszewski †
Minister of Foreign Affairs
Republic of Poland

Carl Bildt
Prime Minister
Kingdom of Sweden

Zbigniew Brzezinski
Advisor to President Jimmy Carter
United States of America
(1977 - 1981)

Jerzy Buzek
Prime Minister
Republic of Poland
(1997 - 2001)

Mikhail Khodorkovsky
Founder of Open Russia
Russian Federation
(since 2001)

Danuta Hübner
EU Commissioner for Regional Policy
(2004 - 2009)

Thorbjørn Jagland
Secretary General
Council of Europe
(since 2009)

Bernard Kouchner
Minister of Foreign Affairs
French Republic
(2007 - 2010)

Aleksander Kwaśniewski
President
Republic of Poland
(1995 - 2005)

Richard Lugar
Senator
United States of America
(1977 - 2013)

Tadeusz Mazowiecki †
Prime Minister
Republic of Poland
(1989 - 1991)

Józef Oleksy
Prime Minister
Republic of Poland

Mikheil Saakashvili
President
Georgia
(2008 - 2013)

Radostlaw Sikorski
Minister of Foreign Affairs
Republic of Poland
(2007 - 2014)

Javier Solana
Secretary General
Council of the EU
(1999 - 2009)

Hanna Suchocka
Prime Minister
Republic of Poland
(1992 - 1993)

Borys Tarasyyuk
Minister of Foreign Affairs
Ukraine
(1998 - 2000)

Vaira Viķe-Freiberga
President
Republic of Latvia
(1999-2007)

Lech Wałęsa
President
Republic of Poland
(1990 - 1995)

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