

HOME ASSIGNMENTS – AYD 14th edition

Deadlines

1. “Why Israel Should Be Worried About Getting Into Bed with Trump” - article analysis (**half A4**).
Deadline: **9:00 am, Monday, 8 January 2018**
2. Joint Declaration of the Eastern Partnership Summit – source document analysis (**one page**).
Deadline: **9:00 am, Monday, 5 February 2018**
3. Speech writing for an official ceremony (**one page**).
Deadline: **9:00 am, Monday, 5 March 2018**
4. Strategy for a promotional campaign for your country (**no more than two pages**).
Deadline: **9:00 am, Monday, 2 April 2018**
5. Planning of an official visit (**no more than two pages**).
Deadline: **9:00 am, Monday, 7 May 2018**

Please see a detailed explanation of each assignment below.

1. Home Assignment 1

Article analysis

- 1) Read the article “Why Israel Should Be Worried About Getting Into Bed with Trump”.
The article is attached to the e-mail titled “AYD14 – home assignments”.
- 2) Please, answer following questions:
 - a) How the author answered the question posed in the title of the article? Summarize.
 - b) Name two actions taken by Trump’s administration in regard to Israel (from the text).
 - c) In a few short sentences, please give your opinion on the future of U.S.-Israel relations.

**Completed paper should not exceed half of an A4 page
(font size 12, line spacing 1.5)**

Your homework should be saved in a PDF file format in the following way:

[Surname]_[Name]HA1.pdf

and sent to: homeassignment@diplomats.pl

Deadline /to be sent due to: **Monday, 8 January 2018, 9:00 am, CET**

2. Home Assignment 2

Source document analysis

- 1) Read Joint Declaration of the Eastern Partnership Summit.
The joint declaration is attached to the e-mail titled “AYD14 – home assignments”.
- 2) Please:
 - a) In bullet points, name the main provisions of this declaration (min. 5 - max. 10).
 - b) Choose one provision that in your opinion is the most important for the future of the Eastern Partnership. Explain your choice.

Completed paper should not exceed one A4 page.

(font size 12, line spacing 1.5)

Your homework should be saved in a PDF file format in the following way:

[Surname]_[Name]HA2.pdf

and sent to: homeassignment@diplomats.pl

Deadline/to be sent due to: **Monday, 5 February 2018, 9:00 am, CET**

3. Home Assignment 3

Speech writing for an official ceremony

You are an ambassador of your country to Poland¹. You have been invited by Polish Ministry of Foreign Affairs for a gala dinner on occasion of anniversary of your bilateral relations. You have been asked to give a short occasional speech before making a toast.

Write down your speech.

Completed paper should not exceed one A4 page.

(font size 12, line spacing 1.5)

Your homework should be saved in a PDF file format in the following way:

[Surname]_[Name]HA3.pdf

and sent to: homeassignment@diplomats.pl

Deadline /to be sent due to: **Monday, 5 March 2018, 9:00 am, CET**

¹ In case you are Polish citizen, you can choose to represent Poland in a different country.

4. Home Assignment 4

Create and strategize a promotional campaign of your country

1) You are an employee of the Polish Ministry of Foreign Affairs². You have been appointed to the Polish Embassy **in one of the following countries**: Armenia, Zimbabwe, Chile.

2) Your goal is to promote Poland in the country of your choice, however, they are not the top priorities for your MFA, which means you have a limited budget. Choose a specific target group (and argument why this specific group) and prepare a national branding campaign for them. Think of communication channels you will use, a slogan, content designed for the target group you have chosen and the message you want to pass to your audience.

3) Prepare a general description and strategy of your campaign, as well as at least one advertisement you would use. Be creative and remember about the conditions of the country you're in.

The full paper should not exceed two A4 pages (font size 12, line spacing 1.5)

Your homework should be saved in a PDF file format in the following way:

[Surname]_[Name]HA4.pdf

and sent to: homeassignment@diplomats.pl

Deadline /to be sent due to: **Monday, 2 April 2018, 9:00 am, CET**

² In case you are a citizen of other country, you can choose to represent your country's MFA instead.

5. Home Assignment 5

Planning of an official visit

You are in charge of organizing a study visit of entrepreneurs from Asia (Vietnam, China, Japan) to the Polish Ministry of Finance³. Among guests are also representatives of the respective MFAs, at least one from each country. In total, you are preparing a visit for 12 people.

You invited them in order to convince them to invest in Poland. Note what else these countries can offer.

Plan a three-day study visit to Poland. Remember, you need to plan the whole day.

a) Include leisure activities;

b) Plan discussion topics;

c) Plan a group photo – you need to put guests in the right order. Plan the order of flags which will be standing behind the group.

d) Write a press release, which will be no longer than one paragraph. Try to include as many details as you can in a text as short as possible.

FORMAL REQUIRMENTS: font size: 12, interline: 1,5, no more than 2 A4 pages

Save your work in a PDF format and name it:

[Surname]_[Name]HA5.pdf

and send it to the address: homeassignment@diplomats.pl

Deadline /to be sent due to: **Monday, 7 May 2018, 9:00 a.m., CET**

³ In case you are not Polish citizen, you can choose to represent your country's Ministry of Finance.