

# DIPLOMATIC SKILLS MASTERCLASS

14-17 APRIL 2021 - ONLINE



EUROPEAN  
ACADEMY OF  
DIPLOMACY



# ABOUT DIPLOMATIC SKILLS MASTERCLASS



At the European Academy of Diplomacy, we had always dreamt of a program during which people of various professional background from different countries could meet.

We wanted to give them the opportunity to learn from the best experts, to share their own experiences and enhance their practical skills - making a real change to their careers. That is precisely why we designed the Diplomatic Skills Masterclass.



In these unprecedented times, thanks to distance learning methods, DSM has now switched to an online format, giving the possibility to a broader number of participants to join.

Let us introduce the program...

- Enhance your professional skills
- Learn from the best trainers
- Build an international network
- Practise through active workshops
- Participate in study visits
- Have fun and make new friends
- Receive a prestigious diploma
- And much more!



# AGENDA



## 14 APRIL (WEDNESDAY)

- 09:00**    **Public Speaking**  
**Zuzanna Mazurek**, Communication specialist, consultant, coach and trainer.
- 10:30**    **Break**
- 10:45**    **Public Speaking**  
**Zuzanna Mazurek**, Communication specialist, consultant, coach and trainer.
- 12:15**    **Lunch**
- 13:00**    **Public Speaking**  
**Zuzanna Mazurek**, Communication specialist, consultant, coach and trainer.
- 14:45**    **End of training**

---

### ZUZANNA MAZUREK

*Communication specialist, consultant, coach and trainer.*

Graduated from the Institute of Applied Linguistics at the University of Warsaw with MA in English translations. Communication Specialist, certified stroy coach and business trainer. Zuzanna Mazurek has both corporate and agency background. Extensive experience in managing and coordinating both country-wide, as well as international projects.

---

# AGENDA



## 15 APRIL (THURSDAY)

### 09:00 **Savoir Vivre**

**Urszula Gacek**, Polish Senator (2005-2007),  
Member of the European Parliament (2007-2011).

### 10:30 **Break**

### 10:45 **Savoir Vivre**

**Urszula Gacek**, Polish Senator (2005-2007),  
Member of the European Parliament (2007-2011).

### 13:00 **Lunch**

### 14:00 **Online Study Visit**

---

## URSZULA GACEK

*Polish Senator (2005-2007), Member of the European Parliament (2007-2011).*  
Born and educated in United Kingdom, graduated from Oxford University, Amb. Gacek has over 30 years of professional experience as business analyst, joint stock company CEO, member of Polish and European Parliament, and high ranking diplomat at the Polish Ministry of Foreign Affairs. Served as the Permanent Representative of the Republic of Poland to the Council of Europe and Consul General at the Consulate General of the Republic of Poland in New York City. Member of the Council of Institute for Strategic Studies in Cracow

---

# AGENDA



## 16 APRIL (FRIDAY)

- 9:00** **Etiquette and Diplomatic Protocol**  
**Amb. Jan Wojciech Piekarski**, Head of the EAD Council of Ambassadors, Ambassador to Pakistan (1984-1989), Belgium and Luxembourg (1998-2002) and Israel (2003-2006).
- 10:30** **Break**
- 10:45** **Etiquette and Diplomatic Protocol**  
**Amb. Jan Wojciech Piekarski**, Head of the EAD Council of Ambassadors, Ambassador to Pakistan (1984-1989), Belgium and Luxembourg (1998-2002) and Israel (2003-2006).
- 13:00** **Lunch**
- 14:00** **Online Study Visit - Embassy**

---

### AMB. JAN WOJCIECH PIEKARSKI

*Head of the EAD Council of Ambassadors, Ambassador to Pakistan (1984-1989), Belgium and Luxembourg (1998-2002) and Israel (2003-2006).*

Ambassador ad personam. In the Polish MFA he handled issues of the Middle East, Africa and Asia. Director of the MFA Diplomatic Protocol Department (1994-99). Polish ambassador to Pakistan, Belgium and Luxembourg, as well as to Israel. Co-author of the book Diplomatic Protocol and Etiquette. Holder of many Polish and foreign decorations, including Legion of Honor and Golden Medal of the Department of State. Member of the EAD Council of Ambassadors.

---

# AGENDA



## 17 APRIL (SATURDAY)

- 9:00 Leadership and Team Management**  
**Andrew Buchanan**, SWPS University, Executive coach and lecturer
- 10:30 Break**
- 10:45 Leadership and Team Management**  
**Andrew Buchanan**, SWPS University, Executive coach and lecturer
- 12:15 Lunch**
- 13:00 Cultural Differences**  
**Marta Brzezińska**, independent intercultural trainer, facilitator and certified business trainer
- 14:45 Break**
- 15:00 Cultural Differences**  
**Marta Brzezińska**, independent intercultural trainer, facilitator and certified business trainer
- 16:00 End of training**

---

### ANDREW BUCHANAN

*SWPS University, Executive coach and lecturer.*

Leader Index Master Practitioner. Holds a Masters Degree in Occupational Psychology from the I-WHO department at Nottingham University and member of the British Psychological Society.

### MARTA BRZEZIŃSKA

*Independent intercultural trainer and facilitator.*

Member of the Polish Trainers Pool of the Erasmus+ Programme. Cooperated with Polish Ministry of Foreign Affairs, Polish National Agency of Erasmus + Programme, Humanity in Action, Archimedes Foundation Estonia, Nederlands Jeugdinstituut, and several Polish foundations and universities. Author and editor of various publications and articles in the field of mobility, inclusion and intercultural education

---

# LECTURERS



## ZUZANNA MAZUREK

*Communications specialist, consultant, coach and trainer*

Graduated from the Institute of Applied Linguistics at the University of Warsaw with MA in English translations. Communication Specialist, certified story coach and business trainer.

Zuzanna Mazurek has both corporate and agency background. Extensive experience in managing and coordinating both country-wide, as well as international projects.



## URSZULA GACEK

*Polish Senator (2005-2007), Member of the European Parliament (2007-2011)*

Born and educated in United Kingdom, graduated from Oxford University, Amb. Gacek has over 30 years of professional experience as business analyst, joint stock company CEO, member of Polish and European Parliament, and high ranking diplomat at the Polish Ministry of Foreign Affairs. Served as the Permanent Representative of the Republic of Poland to the Council of Europe and Consul General at the Consulate General of the Republic of Poland in New York City. Member of the Council of Institute for Strategic Studies in Cracow.



## AMB. JAN WOJCIECH PIEKARSKI

*Head of the EAD Council of Ambassadors*

Ambassador ad personam. In the Polish MFA he handled issues on the Middle East, Africa and Asia. Director of the MFA Diplomatic Protocol Department (1994-99). Polish ambassador to Pakistan, Belgium and Luxemburg, as well as to Israel. Co-author of the book Diplomatic Protocol and Etiquette. Holder of many Polish and foreign decorations, including Legion of Honor and Golden Medal of the Department of State. Member of the EAD Council of Ambassadors.

# LECTURERS



## **ANDREW BUCHANAN**

*SWPS University, Executive  
coach and lecturer*

Leader Index Master Practitioner. Holds a Masters Degree in Occupational Psychology from the I-WHO department at Nottingham University and member of the British Psychological Society.



## **MARTA BRZEZIŃSKA**

*independent intercultural  
trainer and facilitator*

Member of the Polish Trainers Pool of the Erasmus+ Programme. Cooperated with Polish Ministry of Foreign Affairs, Polish National Agency of Erasmus + Programme, Humanity in Action, Archimedes Foundation Estonia, Nederlands Jeugdinstituut, and several Polish foundations and universities. Author and editor of various publications and articles in the field of mobility, inclusion and intercultural education.



